



Skin Savvy Spa Express Celebrates Its First Anniversary

Contact: Tonya Edmonds

FOR IMMEDIATE RELEASE

Washington, DC (July 9, 2003) – In celebration of its one-year anniversary, Skin Savvy Spa Express will host a reception on Friday, July 18, 2003 from 11:00 a.m. until 7:00 p.m. The day-long celebration promises many exciting events for the spa's clientele and community with Mini Spa services – Manicures and Eyebrow Clean Up. Complimentary Skin Analysis and 10-Minute Chair Massages will be offered with the purchase of any Mini Spa service. Attendees who book a future appointment during the anniversary will receive a 15% discount off that appointment.

A new spa concept that combined the amenities of a salon with the pampering of a spa to create the ultimate relaxation experience was introduced a year ago in Washington, DC. The contemporary and tranquil style of the convenient Dupont Circle location allows clients to 'come and escape' the stress and pressures of everyday life. Offering a wide range of skin care, natural nail treatments, and massages for men and women, the spa focuses on providing complete spa packages that relax and pamper you. Time conscious professionals appreciate the minimal wait time and 90 minute or less express spa packages.

At Skin Savvy Spa Express, emphasis is placed on nurturing relationships. Co-workers, mothers, daughters, couples, family and friends relax and socialize in an intimate group environment during a spa pamper party. Special catering arrangements can also be provided for this unique setting. A visit like this, said spa client Attorney Debra Maldonado, "energizes mind, body, and spirit and reaffirms friendships."

The spa's pamper parties are so popular among these small groups that Spa Finder Magazine, one of the premier publications in the spa industry, declared them as a "Group Phenomenon" in their April/May 2003 edition. Excited about the on-going recognition that the spa has received from the media, owner Tonya Edmonds feels that "this reception is a perfect opportunity to show our appreciation to a loyal clientele."

To join the celebration and rejuvenate your mind, body and spirit, contact Tonya Edmonds at 202-319-1231 or e-mail: tedmonds@skinsavvyspa.com

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